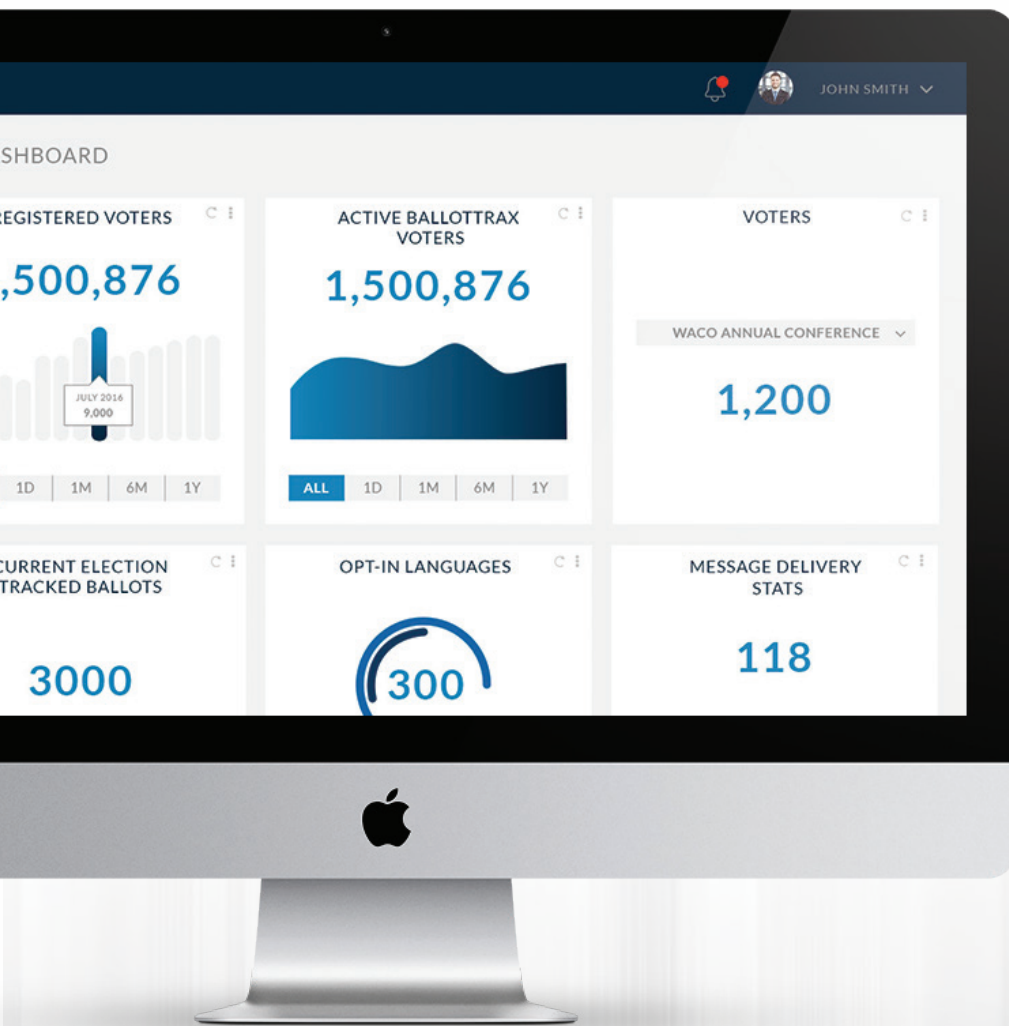


ONLINE DEMONSTRATION

We can walk you through a live demonstration of the ballottrax system.



Trust That Every Vote Counts!

For more information on BallotTrax services please contact us:

330.333.0347 | daniel@electioniq.net



Request A Live Demo

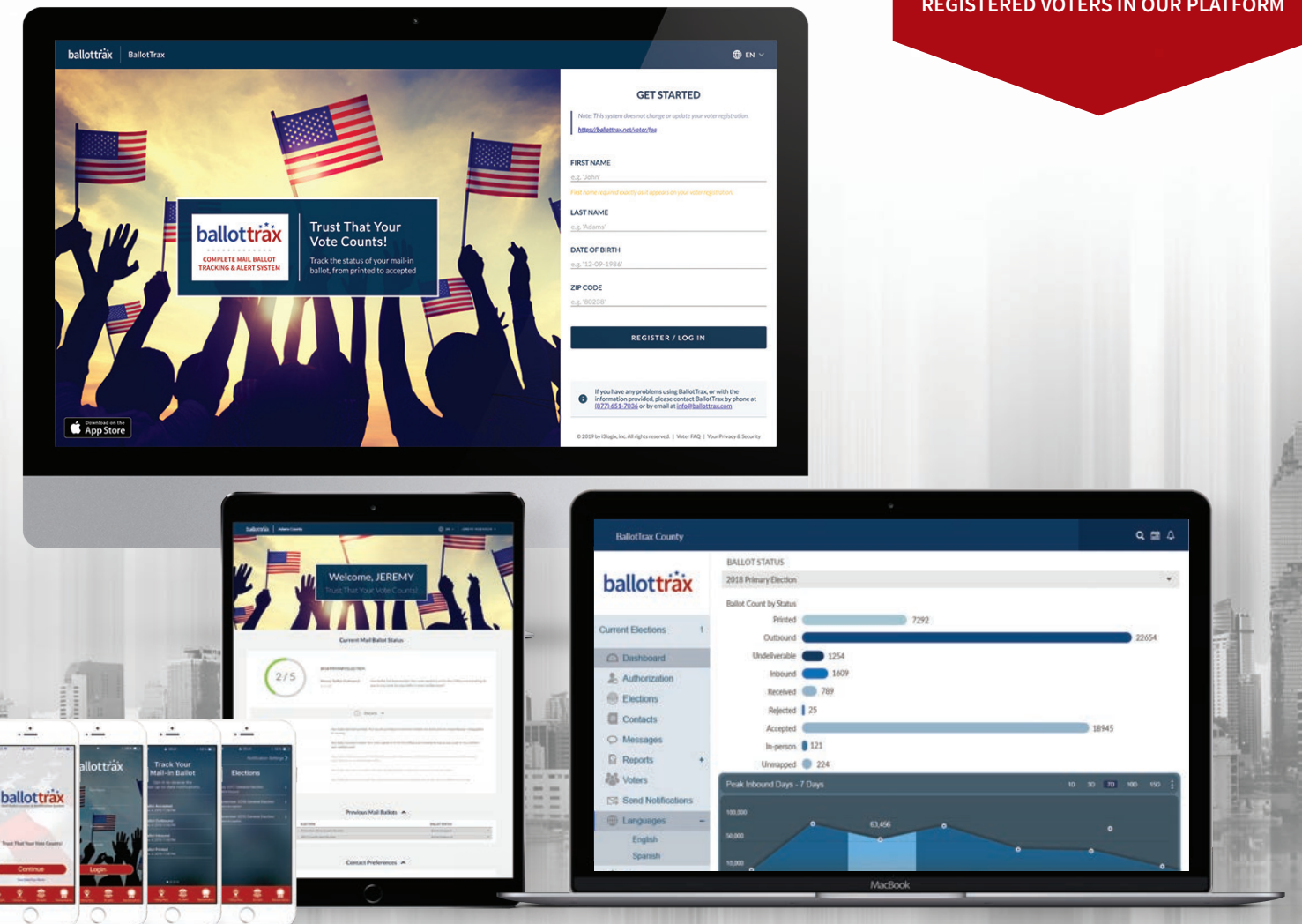
If you want to see a specific product feature or prefer a live demonstration, please email or call to schedule a live demonstration with one of our platform experts. We'll show you how the products work and how easy they are to set up and use.

Daniel Chalupsky
Vice President
330.333.0347
daniel@electioniq.net

BallotIQ

powered by **ballottrax**

COMPLETE MAIL BALLOT TRACKING & VOTER ALERT SYSTEM



250 + ELECTIONS
RAN ACROSS ALL COUNTIES & CITIES

50 MILLION +
BALLOTS TRACKED

4 MILLION +
MESSAGES SENT FROM OUR PLATFORM

20 BILLION +
RECORDS PROCESSED
(ballot status updates)

24 MILLION +
REGISTERED VOTERS IN OUR PLATFORM

What Is BallotTrax:

BallotTrax is the country’s first and only complete mail ballot tracking solution: providing tracking, reporting, status updates and multi-language communications for any vote-by-mail election. BallotTrax brings voter confidence back to the democratic process with over six years of extensive testing on live elections to bring this proven, patent-pending solution to market.

How It Works For Voters:

Voters click the link, sign on, enter contact info, select message options, and note what time works best for messaging. *It’s that simple.*

- ★ Login with your name, date of birth,& zip code
- ★ Provide your contact information
- ★ Select the language for your notifications
- ★ If you need to, enter the preferred time to be notified

How It Works For Counties:

BallotTrax provides reports about the status of all mail ballots to election officials so that they can assure the ballots sent to voters are delivered in a timely fashion.

- ★ Counties integrate their data within the software
- ★ Information is updated on a timely basis
- ★ Messages are customizable through a user-friendly admin panel
- ★ Pull up-to-date reports any time

Case Study ★ Arapahoe



Marissa Chamberlain
Deputy Director of Elections

Arapahoe County, CO

Why did Arapahoe County decide to use the BallotTrax system?

Arapahoe County chose the BallotTrax system in order to give our voters the opportunity to follow their mail ballot’s progress through the USPS and ballot receiving processes. This allows for more transparency and assurance that their ballot is being handled properly and efficiently by the postal service and our office. In short, it offers peace of mind to any registered voter using the service.

How does the BallotTrax system help you and your team manage an election?

BallotTrax allows us to monitor subscriptions, analyze data about who is using the system, and allows us to uniquely communicate with our voters. By signing up for the service, voters take responsibility for monitoring their ballot’s progress and empowers them with more information. It reduces calls to our office from voters asking where their ballot is, which can be a pain point for many counties across the nation. BallotTrax provides reports that help us communicate with voters and better forecast when completed ballots will arrive back at our office, ensuring that our processing department isn’t overloaded. The benefits for data analysis and process improvement make the service an excellent addition to our office.

Voter Benefits:

- ★ Simple sign-up process
- ★ Choice of alert preferences: email, text, voice and language
- ★ Automatic, proactive ballot status messages
- ★ Reminders and drop-off location notices
- ★ Ballots are completely secure and votes remain private

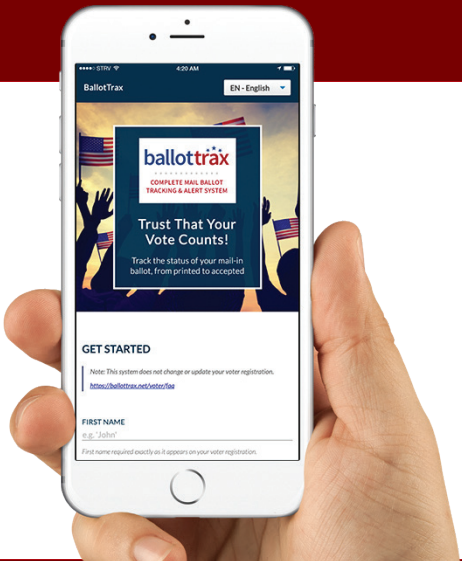
Election Office Benefits:

- ★ Increased visibility
- ★ Reduced administrative costs — better forecasting & planning
- ★ Increased vendor accountability
- ★ Increased voter turnout and confidence
- ★ Complete, tested, proven technology

Voter Notify is an amazing service.
“I was so afraid my ballot would get lost in the mail. I signed up and I got my email that it had been received. I am so grateful for this service provided by the board of elections. Thank You.”

Registered Voter Notify User
Carole Filipak
Cuyahoga County, CO

NOTIFICATIONS VIA EMAIL, TEXT & VOICE



“Thank you for informing me that my voting ballot was received. Thank you for all your efforts enabling Americans to vote promptly and securely.”

~ Registered Voter, Lawrence G. Fox

“Thank you for the ballot-received notice.

This is a wonderful service for Arapahoe County, and for Colorado. Keep up the good service.”

~Hon. Jack F. Smith, Retired Colorado District Court Judge

“Since offering BallotTrax to all Multnomah County voters we have received messages from many telling us how much they love being notified not only when their ballot is received by us but when it is counted. This is exactly the kind of transparency measure that we want to provide to our voters.”

~ Director Multnomah County Elections, Tim Scott, Portland Oregon.