



VOTE BY MAIL

# THE ELECTIONIQ ADVANTAGE

**Most printers in elections are commercial printers who happen to do ballots. ElectionIQ ONLY does election work. Our sole focus is on YOU.**

ElectionIQ is an election-focused firm providing world-class vote by mail services to government bodies nationwide. You can rest assured we only do election work so you're ballots or other mailing will never be competing with regular commercial work. With our team you get a group of industry veterans dedicated to ensuring your voters are taken care of. Our goal is to make your life easier, empower you to do your job effectively and efficiently, all while working to save you money. We have worked tirelessly to give you a secure, efficient, transparent, and economically responsible service offering. Many have already found out how easy life can be by letting ElectionIQ take care of all election mailings. Isn't it time you found out too?

24-48HRS

## TURNAROUND



We know that time is crucial in the ballot world. So we have streamlined our processes to enable us to quickly turn your daily mailings around as fast as possible. From high speed printers to even faster insertion machines, your files will never wait long to be processed and produced. We will ensure your mailings go out within all legal requirements if not sooner.

## SECURITY

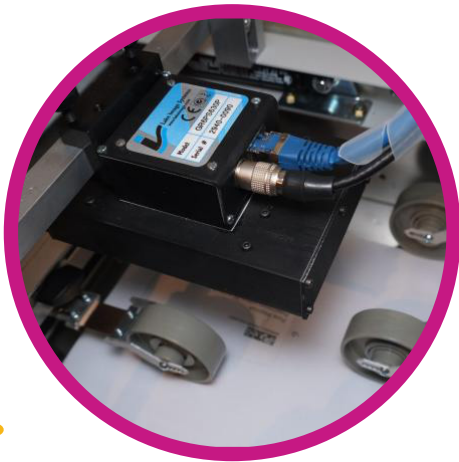


In today's world security is of utmost importance. We take every precaution possible and have a detailed security posture to ensure your data is safe. A few of the things we do are:

- DHS recommended file transfer protocols
- Silo IT infrastructure
- Member MS-ISAC and DHS SCC
- Active network and email penetration testing by DHS CISA



**MS-ISAC®**  
Multi-State Information  
Sharing & Analysis Center®

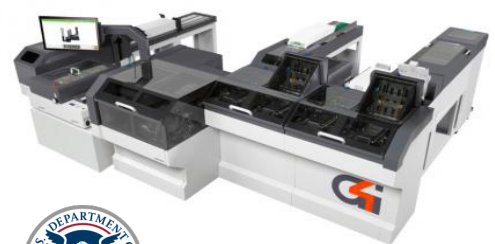


## TECHNOLOGY - CAMERA

Every ballot must be correct. Every envelope must have the correct contents. Each voter must get matching ballot, carrier envelope, and return envelope every time. To ensure you don't get unwanted phone calls about people getting someone else's ballot or envelope we employ a series of high tech cameras throughout the insertion process. Each camera matches each piece back to the master record sent to us by you - the client. This ensures every piece is perfectly matched, every time. While others use cheaper 2D bar code readers, we use cameras. Why? Because this allows us to read multiple types of data from bar-codes to QR codes and from OCR text to special characters, giving us (and our clients) maximum flexibility and capability to ensure your ballots go out right every time. Want more? Most printers only have 2, occasionally 3 camera match capability. **At ElectionIQ, we can handle up to 5 camera match points, exceeding our competition.**

## TECHNOLOGY - INSERTING

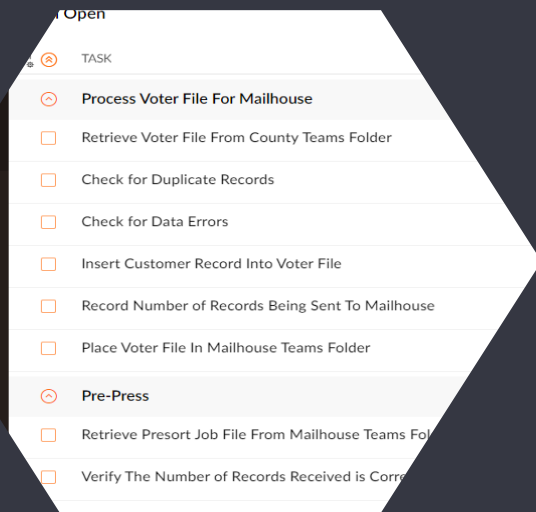
There are many insertion machines out there. From tabletop units to units that can fill an entire room. However, not all units are created equal. Some are workhorses, but lack technical capability. Some handle very complex jobs but are not designed for speed or volume. Others are technically very capable and fast, but require multiple people, each one needing months of training. At ElectionIQ, we use one of the most advanced and user-friendly units on the market. Specifically designed to be operated by a single user who needs little technical knowhow. Sometimes people get sick and others must fill their shoes. Our system's ease of use allows anyone to jump in at any time. This ensures we are always up and running, which means your mail ALWAYS gets out on time. Furthermore our units are specially configured for maximum flexibility that is specifically ballot-centric. Lastly, our inserting systems have industry-leading accountability and auditing giving us the ability to tell clients exactly what went in every envelope, when it happened, and who did it. **In fact, our system is the same one used by Department of Homeland Security, City of Cleveland, Fidelity Investments, and States of Ohio, New York, Texas, South Carolina, New Mexico.**



# END-TO-END TRACKING

## FILE PROCESSING

Knowing where your data is, and what the status, of your mailing is a must in elections. Over the years we have watched scrutiny grow and needs of election officials increase. Moreover, we know that giving you information empowers you and helps you do your job better. To that end, our team has worked to create a system that not only organizes the process on our end, but also gives you the ability to track your data throughout the entire process from the time you transmit it to us to the point where it is delivered to the USPS. Using our state-of-the-art project management system you can see when a file is processed, ready for print, printing, stuffing, waiting to go to USPS and more. Best of all you have complete access to this information 7/24/365 via the web, eliminating the need to contact us and wait for a response. It's your data, you should know exactly what's happening to it.

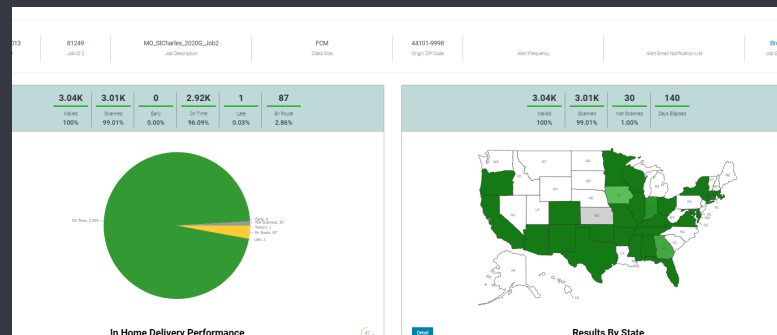


## MAILING

These days the USPS has its share of issues. Mailing ballots has gotten more and more stressful. We aim to ease that stress. We also aim to add transparency to the entire process. That's why we offer two different levels of tracking.

**Batch Tracking** - included as part of our vote-by-mail offerings is our batch processing that allows you to track the mailing (as a single batch) through the USPS. You will be able to see how much of the daily batch is en route, delivered, late, etc. Additionally you can see the geographic makeup of the batch along with overall performance of the USPS.

**Individual Tracking** - In addition to our included batch tracking it an option for voter level tracking. This enables you to see an individual voter's ballot and where it is. Even better, it allows direct engagement with the voter by allowing the voter to track his/her ballot on their own without contacting the office. This reduces annoying and time-consuming phone calls to your office that ultimately you can't answer.



## AUDIT/ACCOUNTABILITY

Knowledge is power. The more you have, the better you can do your job, and the better you can control the narrative around how your elections go. Time after time, I have found a reporter or conspiracy theorist disarmed because an election official was able to give them detailed information about how something goes and what the current status is. Having information can make everyone's lives easier. And that's our goal - making your life easier. Hence why we give you detailed audit information that allows you to account for just about everything to do with your mail ballots. **We track and log how many records you send, how many are processed in our presort process, how many are printed, how many are stuffed, and how many are delivered to USPS.** You'll know who touched your data at each step. You will see which ballots we pulled to QC before mailing. We will be able to tell you which post office we drop your ballots at each day, along with who dropped them, and at what time. Additionally, our software on our inserter can tell you what each camera reads at each step of insertion telling you which version/number of each piece went into each envelope. Best of all, you don't have to ask for this. We post it daily to your online portal for you to grab at your convenience, ensuring you always have the data needed at your fingertips.

Every year the USPS updates thousands of rules and regulations. These affect size requirements, fees, postage rates, filing details, paperwork requirements, and more. The average person never knows about these. ElectionIQ has several postal experts at our disposal who stay abreast of these changes. By being experts in the field of mailing we can ensure everything is done right.

Let us **MAXIMIZE** your savings.

Let us **ELIMINATE** delays.

A yellow tag with a blue paperclip and the word **REGULATIONS** in bold, black, uppercase letters.

# WHAT CLIENTS ARE SAYING...

## Kurt Bahr, Director of Elections St. Charles County, MO

"I wanted to take a minute to send my thanks for your assistance with our vote-by-mail program in 2020. It goes without saying that 2020 was an incredibly different from previous election years for a variety of reasons. I am confident in saying that without ElectionIQ's help we would never have made it through the 2020 General Election. I am grateful to the entire team for their hard work and professionalism.

Your team helped us through the entire process of running a major vote-by-mail operation. The assistance and advice you gave us with regards to the USPS was invaluable. By not having to worry about getting mail out everyday my team was able to focus on other items particularly the massive increase of in person absentee voting at our office.

Additionally, your expertise and know-how enabled us to not only handle a 900% increase in volume, but also redesign our mail packets to both stand-out and reduce costs. After the final tally, even with paying you to print and mail for us, the cost savings you generated for us on postage meant we saved money by using ElectionIQ.

By reducing our stress, saving us money, giving us a ballot tracking tool that allows our voters to see the process and reduces calls to our office, you have made yourselves an invaluable part of the St. Charles Election Authority team. I look forward to working with your team for years to come."

## County Commissioners Columbia County, PA

"You were able to handle any challenge thrown at you; from training in less-than-optimal conditions; to handling the unique IT policies we have; to shepherding us through that first election. Additionally, you helped us deal with a major increase in absentee ballots in the 2020 General Election. Your ability to take on that responsibility for us proved to be an invaluable asset. Not only did you make our lives easier, but it allowed our staff to focus on administrating the election, rather than working against the clock to get ballots in the mail on time.... Lastly, when selecting ElectionIQ as our vendor we said to Dan "Don't let us down." To anyone considering ElectionIQ please tell them that the Columbia County Commissioners wholeheartedly recommend you. That you will give your maximum effort. ElectionIQ didn't let Columbia County down and you won't let them down either."



Jeff Phillips, Account Manager



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